

**Minutes of a Special Session of the Common Council of the Town of Clarkdale
Held on Wednesday, July 20, 2021 at 4:00 P.M. (Hybrid meeting in person and via
Video-Conferencing)**

A Special Meeting of the Common Council of the Town of Clarkdale was held on Wednesday, July 20, 2021, at 4 P.M.

Town Council:

Mayor Robyn Prud'homme-Bauer
Vice Mayor Debbie Hunseder
Councilmember Bill Regner
Councilmember Marney Babbitt-Pierce
Councilmember Lisa O'Neill

Town Staff:

Public Works Director Maher Hazine
Community Development Director Ruth Mayday
Town Clerk Mary Ellen Dunn

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION, UNLESS OTHERWISE NOTED.

CALL TO ORDER – Meeting was called to order at 4:00 P.M. by Mayor Prud'homme-Bauer.

PUBLIC COMMENT – The Town Council invites the public to provide comments at this time. Members of the Council may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01(H), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date. Persons interested in making a comment on a specific agenda item are asked to complete a brief form and submit it to the Town Clerk during the meeting. Each speaker is asked to limit their comments to five minutes.

There was no public comment.

NEW BUSINESS

CLARKDALE COMMON COUNCIL'S STATEMENT TO THE INDEPENDENT REDISTRICTING COMMISSION (IRC) – Discussion and possible action regarding Council's proposed statement to the IRC.

The Independent Redistricting Commission (IRC) will redraw Arizona's congressional and legislative districts to reflect the results of the most recent census. The concept of one-person, one-vote dictates that districts should be roughly equal in population. Other factors to be considered are the federal Voting Rights Act, district shape, geographical features, respect for communities of interest and potential competitiveness. The state Constitution requires the Commissioners, two Republicans, two Democrats, and an independent Chairperson, to start from scratch rather than redraw existing districts.

A new Arizona IRC was appointed in January 2021 to adopt new congressional and legislative districts for Arizona. A comprehensive website is being used to inform the public about its work.

The IRC will hold 15 public meetings around the State in the next four weeks. One of these will be in Prescott on July 27th at 5 p.m. with satellite feeds in Sedona and Congress for interested parties of Yavapai County.

Currently, the Verde Valley is in the same legislative district but not the same congressional district. Verde Valley communities work collectively on several levels, i.e., intergovernmental, with Verde Front, the Verde Valley Mayors and Managers meetings and the Yavapai-Apache Nation.

Findings: The Town of Clarkdale is active in regional efforts with the Verde Valley Mayors and Managers group. This group has discussed a coordinated response to the IRC regarding each jurisdiction's definition of a, "Community of Interest", a single element of the IRC's charge in establishing new legislative and congressional districts.

Clarkdale's Town Council met on July 13, 2021 in a Work Session to discuss individual Councilmember's and other communities' definitions of, "Community of Interest" which could be shared with the IRC. Attached are two definitions which were discussed at the July 13, 2021 meeting. Staff drafted a, "Town of Clarkdale Statement to the IRC" based upon these definitions and discussion of the Town Council. Staff's draft statement is as follows:

"The Town of Clarkdale understands that in rural Arizona the best solutions are often regional solutions. We urge the Independent Redistricting Commission's recognition of and actions towards preserving our "Community of Interest" consisting of the Verde Valley municipalities of Camp Verde, Cottonwood, Clarkdale, Jerome, Sedona, the Yavapai-Apache Nation and the unincorporated areas and communities of eastern Yavapai County into one legislative and congressional district.

The Town of Clarkdale believes said defined, "Community of Interest" shares common values, interests, and outcomes, including:

- Economic Growth and Sustainability
- Infrastructure (Transportation, Broadband) Sharing and Expansion
- Healthcare Systems
- Natural Resources (Environmental Health, Forest Health, Water Resources)
- Eco-Tourism

Discussion about the item "eco-tourism" and should we make the item broader. Council agreed to change the item to "tourism". Mayor Prud'homme-Bauer read updates provided by the surrounding communities. Further discussion included river health and water.

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The Town of Clarkdale believes said defined, "Community of Interest" shares common values, interests, and outcomes, including:

- ***Economic Growth and Sustainability***
- ***Infrastructure (Transportation, Broadband) Sharing and Expansion***
- ***Healthcare Systems***
- ***Natural Resources (Environmental Health, Forest Health, Water Resources including rivers and streams)***
- ***Tourism***

Action: Council may accept staff's draft statement to the IRC with above modifications.

Motion: Council Member Regner

Second: Council Member Babbitt-Pierce

Vote:

Voting Member	Aye/Nay
Council Member Marney Babbitt-Pierce	Aye
Vice Mayor Debbie Hunseder	Aye
Council Member Lisa O'Neill	Aye
Mayor Robyn Prud'homme-Bauer	Aye
Council Member Bill Regner	Aye

DESTINATION MARKETING APPLICATION – Discussion and possible action approving Resolution #1647, designating the Community Development Director as the Authorized Representative for the Town of Clarkdale, and authorizing her to sign the Designation of Destination Marketing Organization Affidavit and submit it to the Arizona Department of Tourism.

In an effort to streamline its processes, the Arizona Office of Tourism (AOT) has modified its process for identification of Destination Marketing Organizations (DMOs) across the state, and now requires a Resolution from each political subdivision having jurisdiction identifying the DMO.

This resolution identifies the Community Development Director, Ruth Mayday, as the Authorized Representative, and authorizes her to sign the affidavit designating the Town of Clarkdale as the DMO for the Town.

Approving the resolution will allow Director Mayday to sign this document, act as the Authorized Representative, and avail the Town and its constituent businesses to apply for tourism marketing dollars that may be made available. Failing to approve the resolution

will preclude the Town or any of its constituent businesses from participating in such programs.

Action: Approval of Resolution #1647, a resolution designating the Community Development Director as the authorized representative, authorizing said Director to sign the Designation of Destination Marketing Organization Affidavit, and submit the affidavit to the Arizona Department of Tourism.

Motion: Council Member O'Neill

Second: Vice Mayor Hunseder

Vote:

<u>Voting Member</u>	<u>Aye/Nay</u>
Council Member Marney Babbitt-Pierce	Aye
Vice Mayor Debbie Hunseder	Aye
Council Member Lisa O'Neill	Aye
Mayor Robyn Prud'homme-Bauer	Aye
Council Member Bill Regner	Aye

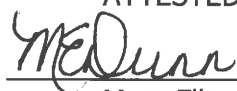
FUTURE AGENDA ITEMS - Listing of items to be placed on a future council agenda.

ADJOURNMENT: Without objection Mayor Robyn Prud'homme-Bauer adjourned the meeting at 4:14 P.M.

APPROVED:


Robyn Prud'homme-Bauer, Mayor

ATTESTED/SUBMITTED:


Mary Ellen Dunn, Town Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the regular meeting of the Town Council of the Town of Clarkdale, Arizona held on the 20th day of July 2021. I further certify that meeting was duly called and held and that a quorum was present.

Dated this 10th day of August, 2021.

SEAL


Mary Ellen Dunn, Town Clerk